

FORUMCLUB-FORUMPISCINE: 6.000 GOOD REASONS FOR SATISFACTION

Big success for the 2010 edition of the double exposition and congress event

The return to Bologna brought only good things to the **ForumClub-ForumPiscine** Expo, the 6,000 attendees confirm an important level of growth (**+20% in respect to 2009**); growth that is even more significant considering the present economic situation.

With the edition that closed Saturday February 27, the pool and spa sector confirmed their event of reference as **ForumPiscine**: participating operators showed full satisfaction thanks to a complete and diverse commercial offer and organized workshops of high technical content.

Examination and formation were at the heart of **ForumClub**, that offered entrepreneurs, managers and staff theoretical and practical ideas for starting off fresh and renewing their image, all very useful information for this difficult period.

On an exposition area of around **15.000 m²**, more than **130 companies** (with special mention of the Golden Sponsors **Les Mills** and **Precor**) presented to the public technologies, models, products and innovations for pools, spas, sport and thermal centers, equipment, facilities and services for fitness and wellness clubs.

Animating the event was the contribution of **30 free workshops** and **32 congress sessions**, with the participation of more than **50 Italian and foreign speakers**, attracting more than 1,000 operators to their halls in the span of three days.

Leaving this edition of **ForumClub-ForumPiscine** are consolidated relationships with many associations in the sector, including **Assopiscine** and **Anif-Eurowellness**, who participated actively in the realization of the event.

Friday February 26th, during the Forum Jazz Cocktail, winners of the fourth edition of **Il Nuovo Club** Award were announced: the Career award went to **Gigi Lodi di Atlas Club**, historical figure of fitness in Bologna and on a national level; the Innovation award went to **Giorgio Leo and Vito Stolfi of Show Personal Training Club**; and **Paolo Fantacci and Mauro Cinti di Klab** won the Entrepreneur of the Year award.