

Bologna Exhibition Centre, February 25-26-27 2010

Organizing secretary:

ABSOLUT eventi&comunicazione

Ph. +39 051 272523 – Fax +39 051 272508

Scientific secretary and sales of stands: Editrice Il Campo s.r.l.

via G. Amendola, 11 - 40121 Bologna - Italy - C.F. e P.I. 00465730372

tel. +39 051 255544 - fax +39 051 255360 - forum@ilcampo.it

In cooperation with:



APPLICATION FORM (to be returned by October 23rd, 2009)

The undersigned Company, having examined the General Regulations of the event as set out on the back of this form, which it accepts in accordance with Italian laws, applies to take part in the Exhibition FORUMCLUB - FORUMPISCINE 2010 and asks for an exhibiting space with the following characteristics:

Company name _____

Address _____ no _____ Post code _____

Town _____ Country _____

Phone _____ Fax _____ e-mail _____

Sector of activity _____ Person responsible for contacts _____

Company name to be included on the exhibitors list _____

Tax code _____ VAT no. _____

Bank references: Domestic c/c _____

EXHIBITING SPACE REQUIRED: smq _____ (minimum 16 smq)

Club Area

Pool Area

(optioned)

Raw space in normal position (1 open side) € 155,00 smq

Raw space in square position (2 open sides) € 171,00 smq

Raw space in square position (with 3 or more open sides) € 135,00 smq
(available only for surfaces above 96 smq)

Shell scheme (see rendering) € 71,00 smq

Registration fee € 550,00
(it includes: connection electrical worker and consumption up to 2 kW, RCT and All Risk insurance cost)

Registration fee for represented companies 400,00 each

All prices are VAT excluded

Net amount _____

(It includes: exhibiting space + Registration fee/s + shell scheme if required)

Deposit down payment (50% of the net amount to be paid) _____

(N.B: the amount of the down payment deposit has to be calculated WITHOUT VAT. The VAT amount will be charged on the final invoice)

The amount is paid

cheque no. _____ Bank _____

made out to: EDITRICE IL CAMPO SRL FORUM

bank transfer on domestic c/c 07400015970T made out to EDITRICE IL CAMPO SRL FORUM
Bank references: CARISBO SPA Ag. Via Amendola (BO) ITALY - ABI 06385 - CAB 02442 - CIN W
IBAN:IT64W063850244207400015970T - SWIFT: IBSPIT2B - Motive: FORUM 2010 EXHIBITOR

The application form filled in capital letters, complete with the required deposit down payment, must be received by Editrice Il Campo via G. Amendola, 11 - 40121 Bologna - Italy - no later than 23rd October 2009.

Date _____ Stamp and signature of the legal representative

The undersigned firm, which hereby undertakes to take part in the 2010 FORUM (Bologna 25 - 26 - 27 February 2010), states its specific acceptance of all the articles contained in the general regulations for participation in the exhibition printed on the enclosed form, of the rates of participation in the exhibition as indicated on this form, and of all the regulations that may be announced at any time in connection with the organization and running of the exhibition. In particular, the exhibitor declares to accept unconditionally the terms provided in the General Regulations: art. 1 - art. 2 - art. 3 - art. 4 - art. 5 - art. 6 - art. 7 - art. 8 - art. 9 art. 10 - art. 11 - art. 12 - art. 13 - art. 14 - art. 15 - art. 16 - art. 17 - art. 18 art. 19 - art. 20 - art. 21 - art. 22.

Date _____ Stamp and signature of the legal representative

COPY FOR THE ORGANIZATION

GENERAL CONDITIONS FOR PARTICIPATION IN THE EXHIBITION

On the days of February 25, 26 and 27, 2010 at the Fiera di Bologna (Fiere Internazionali di Bologna S.p.A., located in Bologna – Italia - Viale della Fiera n° 20) is the 11th edition of the F.A.C.C.L.U.C. (Fiera Acquasolida Club) and the 2nd edition of FORUMSPONSOR-Italy International Pool&Spa Congress and Expo, organized by Edilrice Il Campo srl of Bologna (in the future: referred to as the Organizer) in collaboration with BolognaFiere and ABSOLUT events & communication of Bologna.

Art. 1 - ADMISSION TO THE EXHIBITION

The following may be admitted as Exhibitors:

- Individual or foreign companies wishing to exhibit their own products or services falling into the commercial sectors included in the Exhibition.
- In cases where the companies themselves do not take part in the Exhibition, their dealers, agents or representatives, exclusive and general, may be admitted.
- Associations in the sector, Public Organizations and other institutions involved in the promotion, study, and dissemination of information in the sector relative to the Exhibition.

The Organizer has the right to admit to the Exposition Companies and Organisms out of these sectors and can exclude determined services, products or samples for the review.

Art. 2 - PARTICIPATION AT THE EXHIBITION

Submission of application for participation on the relevant form, which must be duly and completely filled in, signed and countersigned, constitutes an irrevocable commitment on the part of the applicant and his full acceptance of these "General Conditions" (as well as the "Technical Regulations", the "Fair Regulations" and any other rules applicable to the organization and operation of the Exhibition and the Exhibition Centre).

When applying to take part, the applicant must pay a deposit (see art. 3 of General Regulations).

Payments slip must be attached to the application form, on pain of annulment of it.

The applicant and representative must be required to provide an application list of the firms they represent and the products they intend to exhibit.

The applicant is required to provide any further documentation that may be requested in order to decide upon acceptance of the application and establish - at any time - observance of the conditions for participation at the Exhibition.

Acceptance will be determined solely by the Organizer with the obligation of indicating the motives for non-acceptance only for the applications received within 60 days of the inauguration, in case where the applicant files a formal request for such within ten (10) days of the conclusion of the Exhibition.

In the case of acceptance of the application, the applicant will be so informed by letter, conferring on him the status of participant in the Exhibition; the guarantee deposit (see Art. 3) will be converted into an initial payment of the total sums due from the participant.

In the case of applications received at least 60 days before the opening of the Exhibition, the acceptance letter will be sent no later than 30 days prior to said opening.

In the case of applications received after this time, notification of acceptance shall reach the applicant no later than the day before the opening of the Exhibition, and may be affected by letter or by any other means, including fax, telex, telegram or email.

Art. 3 - RATES, VARIOUS MANDATORY SERVICES, PAYMENTS, TERMINATION

The Application of participation should be accompanied by payment, carried out according to the procedure indicated by the Application itself, of a confirmation deposit of 50% of the total amount due for the participation in the Exposition, which includes the rent of the requested surface and the registration fee, plus the relative amount for eventual pre-assembled stands.

Should the application not be accepted, the aforementioned sums will be returned, in which case the applicant is not entitled to any form of compensation for the assigned space.

In the event of acceptance of the application the Organizer will give formal notification to the party concerned and shall raise an invoice for an amount equal to the deposit advanced to advance payment on the sums due without the inclusion of interest of any kind.

The invoice must be paid by the date specified therein. The exhibitors not having paid the balance of the participation fee will not be entitled to enter the exhibition centre to set up their stands.

In the case of non-compliance with these provisions the Organizer may consider the contract annulled, without the need for the service of notice or decision from a court of law, but simply by serving formal notification on the party concerned. In this eventuality, in addition to being released from any commitment and having the right to sue for the return of the sums advanced, the exhibitor will be entitled to retain the sums already received and also to full payment by way of fine, as well as any other contractual amounts, without prejudice to its rights to compensation for damages.

Art. 4 - STAND ALLOCATION

Stand allocation falls exclusively within the competence of the Organizer and is made at their discretion. The assigned spaces cannot be subletted or granted freely to third parties.

Any special requests or indications put forward by the exhibitor shall be regarded as solely indicative, also with regard to the assignment of corner or preferred locations. They may not bind or condition the application and hence shall be considered as not appended. Furthermore, BolognaFiere and the Organizer shall have the right to move, reduce a stand, or to transfer it to another exhibition area, nor shall this give the participant any right to compensation or indemnity of whatever kind. BolognaFiere and the Organizer shall however notify the exhibitor of such a decision by registered letter (or telex, fax or e-mail) sent no later than 20 days prior to the opening of the Exhibition.

Art. 5 - RIGHT TO WITHDRAWAL – NON FULFILLMENT

The participant who, through proven legitimate impossibility, cannot take part in the Exhibition, may withdraw from the contract, documenting the reasons for withdrawal to the Organizer by registered letter or e-mail 10 days prior to the Exhibition opening date, without prejudice to the Organizer's right to the guarantee deposit as conventional penalty. Should such notice be given less than 90 days before the Exhibition opening date, without prejudice to above mentioned Organizer's right to the guarantee deposit the participant shall be required to pay also the balance of the admission fee. The Organizer may nevertheless make use of the stand, even allocating it to other exhibitors.

The Organizer will decide on the legitimacy of the causes preventing the firm from taking part.

If notice of cancellation is not given and the exhibitor does not prepare his own stand, he shall be deemed in default to all intents and purposes, without prejudice to above mentioned Organizer's right to the guarantee deposit, shall be required to pay not only the balance of the admission fee but also direct and indirect damages sustained by the Organizer. Without prejudice to above mentioned, in this eventuality too, the Organizer may make use of the stand by allocating it to other exhibitors. The Organizer may at their discretion withdraw from the participation agreement up to two weeks before the Exhibition opening date, and - for reasons relating to the organization of the Exhibition and its proper functioning - up to the day of opening. In this eventuality the Organizer will not be obliged to provide indemnity or compensation of any kind, but they shall return the guarantee deposit and all amounts already received, without being required to pay any kind of interest.

Art. 6 - DELIVERY AND STAND FURNISHING

The preparation of the assigned surface of each exhibitor will take place Monday the 22nd and Tuesday the 23rd of February from 8:00 am to 6:00 pm and Wednesday, February 24th from 8:00 am to 5:00 pm, the hour in which it needs to be completed so cleaning can begin. The pre-assembled stands, taken care of by the Organizer and BolognaFiere, will be given out before 12:00 Wednesday, February 24th to respective Exhibitors that can wait until 5:00 pm to finish set-up. Burdens from eventual delays in set-up operations, requiring over-time hours by the Exhibition center, will be debited to the interested Exhibitors.

The stands will be newly available to the Exhibitors Thursday February 25th from 8:00 am to 9:00 am, opening hours of the Exposition. Starting from that moment on, the exhibitor must be careful not to exceed the assigned surface, which must be marked without the authorization of the Organizer and BolognaFiere. Areas assigned to each Exhibitor will be marked off by special squares on the ground. The areas not mounted will be supplied without dividing walls between one space and another, therefore it is the obligation of each Exhibitor assigned to a stand adjacent to another to mount dividing walls in order to mark off the perimeter of the assigned surface. The ground set-ups (set-ups suspended in air are not permitted) should be contained inside the surface of the stand, and their height shouldn't be superior to that indicated on the documentation sent to confirm the registration in the show and should nevertheless not exceed 2,75m. Exceptional exceptions should be arranged and authorized before by the Organizer and by BolognaFiere. Any element or structure, fixed or mobile, that doesn't respect these indications will be quickly removed. Mezzanine floors or stands of more than one floor are not allowed even if they're designed to rest under the maximum height. The set-up assembly of the assigned surface must be realized according to the "assembly project" by BolognaFiere, for this purpose it must be presented to the Organizer and to BolognaFiere the project of assembly in duplicate copy of plans, views, quoted sections and in adequate scale (1:50 or 1:100) within 30 days of the date of the event.

In the stand assembly and use of the exposition space assigned, each Exhibitor should be cautious about not damaging the pavement, the equipment or any of the structure of the Exhibition center.

The displays and related equipment shall be constructed in a workmanlike way, and accident and fire prevention regulations shall be observed. In respect of stand designs which in terms of magnitude, dimensions or characteristics exceed the traditional stand furnishing standards for which the exhibition spaces have been declared fit for use, the Exhibitor is required to secure the approval of the Operations Division by submitting, at least 30 days prior to the start of the exhibition, the technical drawings and names of the technicians responsible for the structural part, the furnishings and the systems: the same obligation obtains for stands, structures, marquees and furnishings set up in the outdoor areas.

BolognaFiere shall have the right to call on the Supervisory Committee for places of public entertainment.

The exhibitor is reminded that the Organizer, within the jurisdiction relating to places of public entertainment and undertakes to observe such regulations and to abide by the provisions and procedures laid down in the "Technical Regulations". Failure to deliver to BolognaFiere the declarations and documentation required by the "Technical Regulations" covering responsibility for stand dressing and electrical installations will give BolognaFiere the right to close the stand and to take the most appropriate measures to ensure safety conditions are maintained, without prejudice to any and every civil and criminal liability on the part of the exhibitors.

BolognaFiere reserves the right to require that fittings and installations that do not fall within the provisions laid down above be altered or changed. The exhibitor is solely responsible for the static of the fittings, execution and running of the installations and any damage to persons or things owned by BolognaFiere, or to the exhibition spaces.

In accordance with work safety legislation, BolognaFiere and the Organizer may establish specific criteria for admission to the exhibition centre during the stand set - up period and may restrict vehicle access and / or establish charges in the event vehicles are parked outside the spaces or for longer than the timeframes established by the Organizer.

Failure to abide by these provisions and the regulations contained in the Rules of Participation regulating this matter will entitle BolognaFiere to take precautionary measures against the firm found to be in default on the fire-prevention requirements, including, should the supplementary measures of the general safety conditions be adopted, the corresponding costs, which are estimated at not less than Euro 300,00 per module, or an order to dismantle all or part of the stand and a declaration of non-practicability of the stand itself.

Exhibitors failing to observe the safety rules may be reported to the judiciary authorities.

Art. 7 - HANDING BACK OF STANDS

At the end of the Exhibition, but not before, the exhibitors may dismantle the products and materials they have installed and, after obtaining an exit voucher from the Organizer and BolognaFiere, shall remove them from the Exhibition Centre.

On Saturday, February 27 th between the hours of 5:00 pm and 8:00 pm, the Exhibitors can begin disassembly operations that will start up again Monday, March 1st from 8:30 am to 6:00 pm and Tuesday, March 2nd from 8:30 am to 5:00 pm. The pre-assembled stands of the Organization must absolutely be freed of materials owned by the exhibiting company before 2:00 pm Monday March 1st, allowing the organization to proceed with disassembly of the structure of the pre-assembled stand.

The dismantling of stands shall be completed by the date given in the "Exhibition Regulations".

Should dismantling of stands fail to be completed within the time limit indicated above, the Organizer reserves the right to see to removal and send left goods to discharges and defaulting exhibitor shall be required to refund to the Organizer the direct and indirect expenses incurred for the removal, and to pay a fine of Euro 200,00.

Although the exit voucher is not issued to exhibitors who have not settled each and every one of their accounts, direct or indirect, with the Organizer, it does not constitute receipt of settlement of the sums due for participation in the exhibition, and shall be valid only for the vehicle indicated on the voucher itself.

The participant expressly authorizes the Organizer to check that there are no products or materials other than those installed in the stand and listed on the exit voucher in the exhibitor's and/or his representatives' vehicle or baggage leaving the Exhibition Centre, and he further authorizes the Organizer not to allow the removal of products and materials from the stand, and to report to the judiciary authorities any damage to the stand or to the exhibition space.

The Organizer and BolognaFiere disclaims all responsibility for goods, materials and anything else left unattended by the exhibitor in the Exhibition Centre.

Art. 8 - ACCESS TO EXHIBITION CENTRE

Access to exhibition centre during the stand set-up period

Admission to the Bologna exhibition centre is subject to advance accreditation of data on the website www.gate.bolognafiere.it. Each exhibitor will be sent a password to enter the reservation and accreditation system. This password must be used to submit details of the stand set-up companies, personnel and vehicles that will enter the exhibition centre. The Exhibitor is responsible for ensuring that the companies carrying out work in the exhibition centre on its behalf meet the necessary requirements.

The Exhibitor is responsible of the correct use of passes and is also responsible for the behavior of those who are using them.

Period of show

The Exhibition shall be open every day only to involved members of the trade presenting the required entry pass according to the opening hours that the Organizer and BolognaFiere establish, and which they reserve the right to change, if necessary, even during the Exhibition.

In order to make it possible for exhibitors and their staff to enter the exhibition freely, the Organizer and BolognaFiere will issue appropriate passes as provided for in the "Technical Regulations", the use of which implies acceptance of these regulations.

The exhibitor is nevertheless responsible in every respect for the behaviour of those whom he provides with entry passes, as well as for the behaviour of his own employees, ancillary staff and collaborators in the performance of the duties which they have been assigned. Inside the Exhibition Centre it is strictly forbidden to promote offerings and donations for recognized institutions, to undertake aims-giving or collecting, to make political or religious propaganda and to conduct any activity whatsoever not related to the aims and purposes of the Exhibition.

Art. 9 - SURVEILLANCE AGAINST THEFT; LIABILITY FOR THEFT AND DAMAGES; RELEASE FROM LIABILITY THE ORGANIZER AND BOLOGNAFIERE

During the hall opening times the exhibitors will watch over his own stand either directly or by means of his personnel. Although BolognaFiere and the Organizer provides a general day and night surveillance service inside the Exhibition Centre for the entire duration of the Exhibition and for the stand furnishing and removal periods, the said BolognaFiere and Organizer are released from any and all responsibility for theft and/or damage that may be sustained by the Exhibitor.

The Exhibitor shall also be responsible to BolognaFiere and to the Organizer for all damage, be it direct or indirect, which for any reason is attributable to him or to the staff working for him (including damage caused by furnishings or by the systems set up either by the Exhibitor or by third parties hired to do so, even if they have been inspected by BolognaFiere).

Art. 10 - INSURANCE - EXEMPTION AND ASSUMPTION OF LIABILITY

The Exhibitor shall benefit free of charge from the following insurance policies taken out by BolognaFiere according to the Organizer:

a) all Risks cover (including fire and theft) for furnishings, furniture, equipment and goods in the stand, not including cash, items of value, other valuables and similar objects, and soft furnishings installed in the stands and excluding damages for non-use of stand fittings, furnishings, equipment and goods during the exhibition, euro 40.000,00 full first loss cover (including fire and theft) with franchise of 300 euro for each elevated damage to 800 euro for damage verified after the closure of the show and with limits of compensation, only for audio-visual equipment, of 1.500 euro per accident;

b) Exhibitor's Third Party Liability cover: including damage from fire, single limit euro 50.000,000,00;

c) Exhibitor's Employees Liability cover: single limit per accident € 3.000,000,00 with a limit of € 2.000,000,00 per person;

d) Waive any and all compensation to all exhibitors, the Organizer and BolognaFiere.

The above-listed insurance policies are governed by the conditions and limitations which the Exhibitor may request from the Exhibition organising office, and which will be contained in the form known as the "Technical Regulations".

These insurance policies do not release the Exhibitor from liability in respect of all risks which, according to the independent assessment of the Exhibitor, are not covered or which exceed the limits of cover as set out above. The exhibitor shall take out such supplementary cover as he deems appropriate. In particular, because of the existence of a system of video surveillance, in case of theft Exhibitors must present a written report drafted by the Public Authority, in the seven days following the end of the exhibition. In default thereof might occur the loss of the allowance.

The Insurance Company will also handle claims and settlements at the end of the exhibition, on the terms and conditions as set out in the aforementioned form. In any event the Exhibitor hereby undertakes to include in the supplementary insurance cover a clause in which the insurer waives any action of recourse or redress against the Exhibitors, the Organizer and BolognaFiere, and in default he shall indemnify and hold them harmless from any action that may be brought against them.

Having taken note of the foregoing, the Exhibitor nevertheless (on his own account and for his agents, employees or assistants) expressly releases the Organizer and BolognaFiere from any liability for loss or damage which for whatever reason may occur in the exhibition area assigned to him, at the installation or dismantling, and in respect of anything located therein, and he accepts sole liability for any damage caused to third parties by the management of the exhibition space or by anything introduced therein, and which is not covered in the terms or manner indicated above, or by additional insurance cover taken out by the Exhibitor. The Organizer and BolognaFiere decline any responsibility for consequential damage, damage of images, loss of invoices, etc. Even for direct damage the Exhibitor accepts that the Organizer and BolognaFiere limit their responsibility to the limits and maximums of insurance covers reported above. The Exhibitor accepts such limitations of responsibility.

Art. 11 - INTELLECTUAL PROPERTY

The products and the goods placed on display, as well as the stands housing them, may not be photographed, drawn or in any way reproduced without the authorization of the respective exhibitor, of the Organizer and BolognaFiere. The Organizer and BolognaFiere, however, reserve the right to film, reproduce, advertise and authorize the filming, reproduction and advertising of general and detailed outside and inside views, and may permit their sale or even sell them directly.

Art. 12 - TEMPORARY IMPORTATION

The temporary importation of goods or merchandise of foreign origin for display as samples during the Exhibition may be carried out – at the exhibitor's expense – through BolognaFiere' official forwarding agent, in accordance with the procedures laid down in the "Technical Regulations", and the forwarding agent shall be released from any responsibility for his actions, also in relation to the Organizer and BolognaFiere.

Art. 13 - PRESENTATION OF PREFABRICATED STRUCTURES, CRANES, SCAFFOLDING, ETC. AND PRESENTATION OF MACHINES AND HOW THEY WORK

Regarding the exhibition of prefabricated structures, tower cranes, self-erecting cranes and other similar cranes, scaffolding, temporary reinforcement and scaffolding in general, in addition to fully and strictly observing all regulations in terms of safety, legislation, standards, good practices, as well as those based on experience and prudence, the Exhibitor also pledges to scrupulously observe BolognaFiere's instructions during the entire stay on the Bologna Fairgrounds. Machines and equipment that are not covered in the terms or manner indicated above, or by additional insurance cover taken out by the Exhibitor, the Organizer and BolognaFiere decline any responsibility for consequential damage, damage of images, loss of invoices, etc. Even for direct damage the Exhibitor accepts that the Organizer and BolognaFiere limit their responsibility to the limits and maximums of insurance covers reported above. The Exhibitor accepts such limitations of responsibility.

Art. 14 - TECHNICAL SERVICES

At the exhibitors' request, and in accordance to the terms of the "Technical Regulations", the Organizer and BolognaFiere will supply the exhibitor electrical energy for lighting and for motive force and connection to the water mains, and compressed air. In addition BolognaFiere reserves the right to supply, or to outsource or grant exclusives for, any service it deems useful for exhibitors, defining the methods of use for same.

Specifically:

- Electrical installations and/or water installations constructed by the Exhibitors, can be connected to points of erogation in the pavilion exclusively by BolognaFiere authorized technicians.

- Stand cleaning shall be carried out by and at the expense of the Exhibitor, either by his own staff or by engaging the company authorized by BolognaFiere for this purpose.

- The installation of telephones may be carried out only by the supplier authorized by BolognaFiere.

- With respect to all portering, handling, loading and unloading of goods, the Exhibitor shall either use his own vehicles and personnel or engage the services of the official forwarding agent appointed by BolognaFiere, and no other party.

- Only when the Exhibitor has obtained the written permission has been received from the Operations Division of BolognaFiere and provided such operation does not cause danger or disturbances. In this case, machines must be equipped with devices to prevent accidents, noise, foul odours, and the emission of gas and liquids. Machines may not be operated with internal combustion engines in the halls, and must not require the use of fuels or gas cylinders. All machines must comply with safety laws, regulations, and standards of good practice, and must be accompanied by the administrative documents issued by competent authorities. The exhibitor will assume all civil and criminal liability for any injury and/or damage to third parties caused by the non-observance and violation of such regulations and/or instructions. BolognaFiere has the right to remove or have removed from the Exhibition Centre any structures that do not conform to the provisions referred to above.

Art. 15 - CATALOGUES AND ONLINE REPORTS

The Organizer and BolognaFiere reserve the right to issue the Catalogue/visitor's guide and distribute reports (including in a summary or abbreviated form) contained in the Application Form, on the Exhibitors and their products or the services provided by them, as well as on all other matters stated or submitted, using those means and technologies of communication (forms, CD-ROM, Internet or other) which it will deem most suitable without any liability of its own for any omissions, errors or malfunctions.

The data presented will relate to the applications which have been received and accepted up to 45 days prior to the date of opening of the Fair. None of this will prejudice the right of the Organizer and BolognaFiere to change the allocation of the stands. The above will also apply to the content of other information forms signed by the Exhibitor or by one of his employees and provided to the Organizer and BolognaFiere, including in computerised form.

Art. 16 - PAID ADVERTISING

Outside the exhibition area assigned to the exhibitors, any and every form of advertising or advertising must be carried out through the Organizer and BolognaFiere. The prohibitions of a technical nature issued for reasons of safety, health and hygiene and pollution in general to protect persons and things, as well as to prevent tampering with property and movables belonging to the Exhibition Centre, as well as the associated provisions contained in the "Technical Regulations", form part of this article.

It is not possible to utilize the walls, the columns and in general any of the structure of the Exhibition Center to attach posters or other advertising material.

Art. 17 - CAR PARKS

The Exhibitor has at his disposal special areas for parking. Only vehicles bearing the appropriate sticker may be admitted inside, subjecting to the availability of parking spaces, and these vehicles may be parked only in the allotted spaces and only during Exhibition opening hours.

In the case of non-compliance with these provisions the Organizer and BolognaFiere may remove the vehicle from the Parking Area to a protected place, at the risk and expense of the exhibitor and of the car owner who has been issued with the sticker. All occupants of the vehicle must have a valid document for parking in the area.

Since the car parks are unattended, BolognaFiere and the Organizer are not responsible for security of the vehicle and will accept no liability for damage or theft of any kind.

Art. 18 - PERMISSIONS AND SPECIAL PROHIBITIONS

It is expressly forbidden for Exhibitors to:

- make any sale involving on-the-spot delivery of goods to the buyer, without the prior written consent of the Organizer;
- give up or exchange all or part of their stands;
- exhibit prices, with exception of sectors which the Organizer will determine if possible;
- display products that do not belong to the marketing designation of the stand as it appears on the Exhibitor's application;
- display cards or samples, even those of a purely indicative nature, for firms not listed on the application form and not represented;
- engage in any form of advertising outside their own stand and in the Exhibition centre. Exhibitors may distribute advertising material only inside their own exhibition area.
- stage any show or entertainment, of whatever type, kind and characteristics, even if it is confined to the inside of the stand or designed for the presentation of products, without the prior written consent of the management of the Organizer.

The prohibitions of a technical nature issued for reasons of safety, health and hygiene and pollution in general to protect persons and things, as well as to prevent tampering with property and movables belonging to the Exhibition Centre, as well as the associated provisions contained in the "Technical Regulations", form part of these general contract conditions, and the exhibitor undertakes to observe them strictly.

Any exceptions may be issued in writing only, by the Organizer and the Operations Division of BolognaFiere.

In the event of failure to comply with even one of the prohibitions set out above, or those referenced in this article, the Organizer and BolognaFiere may apply the sanctions laid down in the "Technical Regulations" and/or terminate the Exhibition participation contract, without the need for a court ruling, but simply by notifying the exhibitor of the termination of his stand. This will entail the immediate closure of the stand and the withdrawal of the Exhibition Centre admission documents, without prejudice to the sums owed by the Exhibitor.

Art. 19 - POSTPONEMENT, REDUCTION OR CANCELLATION OF THE EXHIBITION

It is the Organizer's irrevocable and discretionary right to change the dates of the Exhibition, nor does this entitle the exhibitor to withdraw or in any way annul the contract and gain release from the engagements he has undertaken. Furthermore the Organizer may reduce the Exhibition or even cancel all or certain sectors of it, without being required to pay compensation, fines or damages of any sort.

In this eventuality the Organizer shall give written notification of the changes made by registered letter, fax, telex or e-mail, to be sent no later than 30 days before the start of the Exhibition.

Art. 20 - GENERAL PROVISIONS - CHOICE OF DOMICILE - APPLICABLE LEGISLATION - ITALIAN JURISDICTION AND COMPETENT COURT OF LAW

The exhibitor undertakes to abide by any regulations that may be issued to BolognaFiere by the Public Safety Authorities and those responsible for fire and accident prevention and for the supervision of places open to the public.

The exhibitor and third parties working for him inside the Exhibition Centre must engage staff on employee or freelance contracts in accordance with the laws in force (vis-à-vis social security, insurance, taxation, etc.).

The exhibitor agrees to have his legal domicile, for all intents and purposes of law, at the offices of BolognaFiere. The Exhibitor accepts Italian jurisdiction and no other, and acknowledges as competent the law court of Bologna.

Relations between the Organizer, BolognaFiere, the Exhibitor and any third parties are governed solely by Italian law.

Art. 21 - RELATIONS WITH BOLOGNAFIERE

The Exhibitor notes that the Fair will be held in the Exhibition Centre of BolognaFiere and he undertakes to observe - and ensure that his employees and associates observe - the rules and regulations issued by BolognaFiere.

All of the Exhibitor's rights are granted exclusively by the Organizer, whereas any and all obligations of performance assumed by the exhibitor are understood to be extended in favour of BolognaFiere as well. Therefore, in case of the exhibitor's default in such obligations, BolognaFiere will be entitled to take direct action, by means of its service staff in the Exhibition Centre, in order to enforce its rules and regulations and all laws.

Art. 22 - HANDLING OF PERSONAL DATA – Privacy statement for whoever it may concern, pursuant to article 13 of the decree law no.196/2003 and informed consent

The personal data provided by the addressee are also handled by computer software for the purposes indicated in the present participation form and by the form concerning the participation in order to fulfil the institutional aims and any other activity - whether connected or complementary - aimed at fostering the exchange of goods and services between the Organizer and BolognaFiere S.p.A, including the activities necessary for the day-to-day running of the exhibition, the online and offline publications, the evaluation of user satisfaction, the commercial and marketing aims, statistical and other similar purposes that may require the communication and dissemination of data to third parties, operating in Italy and/or abroad. Special security steps are taken so as to avoid loss of data, illegal utilizations, non correct or not authorized access, in conformity with what stated by D.lgs 306/2003 no. 196 art. 31-33-34-36. The data handling may thus occur directly or following the intervention of third parties by any means whatsoever and such data may be used and communicated - and even transferred to third parties - including ones outside the national territory or aimed at fostering the exchange of goods and services subject to the initiative itself - and particularly to anyone collecting in any role in the realization of the activities of the Organizer and BolognaFiere - and other actors of the trade fair sector or those operating in the same sector (associations or consortia - external data banks - market research - etc.) - and anyone interested in the economic sectors relevant to the exhibition. The owner of the data handled are the Organizer and BolognaFiere in co-ownership with some companies of the BolognaFiere group, with seat in Bologna, Viale della Fiera, 20 - E-mail: privacy@bolognafiere.it.

The relevant person or body has the right to be given access by the Organizer and BolognaFiere to the data pertaining to him/her and to exercise all the rights as guaranteed by art. 7 of the decree law n° 196/2003 (data integration, correction, updating, etc.), by turning to the Organizer (Edilrice Il Campo, via Amendola, 20 - Bologna) or to the Organizer's privacy officer for further information.

Granting the data and consenting to the data being handling is not compulsory but nevertheless represents a necessary prerequisite with a view to fulfilling the above-mentioned activities. Refusal to give permission must be stated on the participation application by the participant, and may mean that the Organizer and BolognaFiere will refuse to undersign or fulfil the participation contract.

The addressee, having read the privacy statement provided pursuant to art. 13 of decree law n° 196/2003, expresses his/her own consent to the handling of his/her own personal data, and signs the form hereto, also specifically approving the clause hereto.

Bologna Exhibition Centre, February 25-26-27 2010

Organizing secretary:

ABSOLUT eventi&comunicazione

Ph. +39 051 272523 – Fax +39 051 272508

Scientific secretary and sales of stands: Editrice Il Campo s.r.l.

via G. Amendola, 11 - 40121 Bologna - Italy - C.F. e P.I. 00465730372

tel. +39 051 255544 - fax +39 051 255360 - forum@ilcampo.it

In cooperation with:



APPLICATION FORM (to be returned by October 23rd, 2009)

The undersigned Company, having examined the General Regulations of the event as set out on the back of this form, which it accepts in accordance with Italian laws, applies to take part in the Exhibition FORUMCLUB - FORUMPISCINE 2010 and asks for an exhibiting space with the following characteristics:

Company name		
Address	no	Post code
Town	Country	
Phone	Fax	e-mail
Sector of activity	Person responsible for contacts	
Company name to be included on the exhibitors list		
Tax code	VAT no.	
Bank references: Domestic c/c		

EXHIBITING SPACE REQUIRED: smq _____ (minimum 16 smq) Club Area Pool Area
(optioned)

- | | | |
|-------------------------------------|---|--------------------------------------|
| <input type="checkbox"/> | Raw space in normal position (1 open side) | € 155,00 smq |
| <input type="checkbox"/> | Raw space in square position (2 open sides) | € 171,00 smq |
| <input type="checkbox"/> | Raw space in square position (with 3 or more open sides)
(available only for surfaces above 96 smq) | € 135,00 smq |
| <input type="checkbox"/> | Shell scheme (see rendering) | € 71,00 smq |
| <input checked="" type="checkbox"/> | Registration fee
(it includes: connection electrical worker and consumption up to 2 kW, RCT and All Risk insurance cost) | € 550,00 |
| <input type="checkbox"/> | Registration fee for represented companies | <input type="checkbox"/> 400,00 each |
- All prices are VAT excluded

Net amount _____
(It includes: exhibiting space + Registration fee/s + shell scheme if required)

Deposit down payment (50% of the net amount to be paid) _____
(N.B: the amount of the down payment deposit has to be calculated WITHOUT VAT. The VAT amount will be charged on the final invoice)

The amount is paid

cheque no. _____ Bank _____
made out to: EDITRICE IL CAMPO SRL FORUM

bank transfer on domestic c/c 07400015970T made out to EDITRICE IL CAMPO SRL FORUM
Bank references: CARISBO SPA Ag. Via Amendola (BO) ITALY - ABI 06385 - CAB 02442 - CIN W
IBAN:IT64W063850244207400015970T - SWIFT: IBSPIT2B - Motive: FORUM 2010 EXHIBITOR

The application form filled in capital letters, complete with the required deposit down payment, must be received by Editrice Il Campo via G. Amendola, 11 - 40121 Bologna - Italy - no later than 23rd October 2009.

Date _____ Stamp and signature of the legal representative

The undersigned firm, which hereby undertakes to take part in the 2010 FORUM (Bologna 25 - 26 - 27 February 2010), states its specific acceptance of all the articles contained in the general regulations for participation in the exhibition printed on the enclosed form, of the rates of participation in the exhibition as indicated on this form, and of all the regulations that may be announced at any time in connection with the organization and running of the exhibition. In particular, the exhibitor declares to accept unconditionally the terms provided in the General Regulations: art. 1 - art. 2 - art. 3 - art. 4 - art. 5 - art. 6 - art. 7 - art. 8 - art. 9 art. 10 - art. 11 - art. 12 - art. 13 - art. 14 - art. 15 - art. 16 - art. 17 - art. 18 art. 19 - art. 20 - art. 21 - art. 22.

Date _____ Stamp and signature of the legal representative

COPY FOR THE EXHIBITOR

GENERAL CONDITIONS FOR PARTICIPATION IN THE EXHIBITION

On the days of February 25, 26 and 27, 2010 at the Fiera di Bologna (Fiere Internazionali di Bologna S.p.A., located in Bologna – Italia - Viale della Fiera n° 20) at the exhibition centre of the ASSOCIATION OF THE FURNISHING AND DECORATION OF THE INTERIOR (Wellestere) and the 2nd edition of FORUMSPONSOR-Italy International Pool&Spa Congress and Expo, organized by Edilrice Il Campo srl of Bologna (in the future: referred to as the Organizer) in collaboration with BolognaFiere and ASSOLUT events & communication of Bologna.

Art. 1 - ADMISSION TO THE EXHIBITION

The following may be admitted as Exhibitors:

- Individual or foreign companies wishing to exhibit their own products or services falling into the commercial sectors included in the Exhibition.
- In cases where the companies themselves do not take part in the Exhibition, their dealers, agents or representatives, exclusive and general, may be admitted.
- Associations in the sector, Public Organizations and other institutions involved in the promotion, study, and dissemination of information in the sector relative to the Exhibition.

The Organizer has the right to admit to the Exposition Companies and Organisms out of these sectors and can exclude determined services, products or samples for the review.

Art. 2 - PARTICIPATION AT THE EXHIBITION

Submission of application for participation on the relevant form, which must be duly and completely filled in, signed and countersigned, constitutes an irrevocable commitment on the part of the applicant and his full acceptance of these "General Conditions" (as well as the "Technical Regulations", the "Fair Regulations" and any other rules applicable to the organization and operation of the Exhibition and the Exhibition Centre).

When applying to take part, the applicant must pay a deposit (see art. 3 of General Regulations).

Payments slip must be attached to the application form, on pain of annulment of it.

The applicant and representative must be required to provide an application list of the firms they represent and the products they intend to exhibit.

The applicant is required to provide any further documentation that may be requested in order to decide upon acceptance of the application and establish - at any time - observance of the conditions for participation at the Exhibition.

Acceptance will be determined solely by the Organizer with the obligation of indicating the motives for non-acceptance only for the applications received within 60 days of the inauguration, in case where the applicant files a formal request for such within ten (10) days of the conclusion of the Exhibition.

In the case of acceptance of the application, the applicant will be so informed by letter, conferring on him the status of participant in the Exhibition; the guarantee deposit (see Art. 3) will be converted into an initial payment of the total sums due from the participant.

In the case of applications received at least 60 days before the opening of the Exhibition, the acceptance letter will be sent no later than 30 days prior to said opening.

In the case of applications received after this time, notification of acceptance shall reach the applicant no later than the day before the opening of the Exhibition, and may be affected by letter or by any other means, including fax, telex, telegram or email.

Art. 3 - RATES, VARIOUS MANDATORY SERVICES, PAYMENTS, TERMINATION

The Application of participation should be accompanied by payment, carried out according to the procedure indicated by the Application itself, of a confirmation deposit of 50% of the total amount due for the participation in the Exposition, which includes the rent of the requested surface and the registration fee, plus the relative amount for eventual pre-assembled stands.

Should the application not be accepted, the aforementioned sums will be returned, in which case the applicant is not entitled to any form of compensation for the interest of the deposit.

In the event of acceptance of the application the Organizer will give formal notification to the party concerned and shall raise an invoice for an amount equal to the deposit advanced upon advance payment on the sums due without the inclusion of interest of any kind.

The invoice must be paid by the date specified therein. The exhibitors not having paid the balance of the participation fee will not be entitled to enter the exhibition centre to set up their stands.

In the case of non-compliance with these provisions the Organizer may consider the contract annulled, without the need for the service of notice or decision from a court of law, but simply by serving formal notification on the party concerned. In this eventuality, in addition to being released from any commitment and having the right to sue for the return of the sums advanced, the exhibitor will be entitled to retain the sums already received and also to full payment by way of fine, as well as any other contractual amounts, without prejudice to its rights to compensation for damages.

Art. 4 - STAND ALLOCATION

Stand allocation falls exclusively within the competence of the Organizer and is made at their discretion. The assigned spaces cannot be subletted or granted freely to third parties.

Any special requests or indications put forward by the exhibitor shall be regarded as solely indicative, also with regard to the assignment of corner or preferred locations. They may not bind or condition the application and hence shall be considered as not appended. Furthermore, BolognaFiere and the Organizer shall have the right to move, reduce or increase a stand, or to transfer it to another exhibition area, nor shall this give the participant any right to compensation or indemnity of whatever kind. BolognaFiere and the Organizer shall however notify the exhibitor of such a decision by registered letter (or telex, fax or e-mail) sent no later than 20 days prior to the opening of the Exhibition.

Art. 5 - RIGHT TO WITHDRAWAL - NON FULFILLMENT

The participant who, through proven legitimate impossibility, cannot take part in the Exhibition, may withdraw from the contract, documenting the reasons for withdrawal to the Organizer by registered letter or e-mail, at least 30 days prior to the Exhibition opening date, without prejudice to the Organizer's right to the guarantee deposit as conventional penalty. Should such notice be given less than 90 days before the Exhibition opening date, without prejudice to above mentioned Organizer's right to the guarantee deposit the participant shall be required to pay also the balance of the admission fee. The Organizer may nevertheless make use of the stand, even allocating it to other exhibitors.

The Organizer will decide on the legitimacy of the causes preventing the firm from taking part. If notice of cancellation is not given and the exhibitor does not prepare his own stand, he shall be deemed in default to all intents and purposes, without prejudice to above mentioned Organizer's right to the guarantee deposit, shall be required to pay not only the balance of the admission fee but also direct and indirect damages sustained by the Organizer. Without prejudice to above mentioned, in this eventuality too, the Organizer may make use of the stand by allocating it to other exhibitors. The Organizer may at their discretion withdraw from the participation agreement up to two weeks before the Exhibition opening date, and - for reasons relating to the organization of the Exhibition and its proper functioning - up to the day of opening. In this eventuality the Organizer will not be obliged to provide indemnity or compensation of any kind, but they shall return the guarantee deposit and all amounts already received, without being required to pay any kind of interest.

Art. 6 - DELIVERY AND STAND FURNISHING

The preparation of the assigned surface of each exhibitor will take place Monday the 22nd and Tuesday the 23rd of February from 8:00 am to 6:00 pm and Wednesday, February 24th from 8:00 am to 5:00 pm, the hour in which it needs to be completed so cleaning can begin. The pre-assembled stands, taken care of by the Organizer and BolognaFiere, will be given out before 12:00 Wednesday, February 24th to respective Exhibitors that can wait until 5:00 pm to finish set-up. Burdens from eventual delays in set-up operations, requiring over-time hours by the Exhibition center, will be debited to the interested Exhibitors.

The stands will be newly available to the Exhibitors Thursday February 25th from 8:00 am to 9:00 am, opening hours of the Exposition. Starting from that moment on, the exhibitor must be able to enter the exhibition space can be made without the authorization of the Organizer and BolognaFiere. Areas assigned to each Exhibitor will be marked off by special squares on the ground. The areas not mounted will be supplied without dividing walls between one space and another, therefore it is the obligation of each Exhibitor assigned to a stand adjacent to another to mount dividing walls in order to mark off the perimeter of the assigned surface. The ground set-ups (set-ups suspended in air are not permitted) should be contained inside the surface of the stand, and their height shouldn't be superior to that indicated on the documentation sent to confirm the registration in the show and should nevertheless not exceed 2,75m. Exception exceptions should be arranged and authorized before by the Organizer and by BolognaFiere. Any element or structure, fixed or mobile, that doesn't respect these indications will be quickly removed. Mezzanine floors or stands of more than one floor are not allowed even if they're designed to rest under the maximum height. The set-up assembly of the assigned surface must be realized according to the "assembly project" by BolognaFiere, for this purpose it must be presented to the Organizer and to BolognaFiere the project of assembly in duplicate copy of plans, views, quoted sections and in adequate scale (1:50 or 1:100) within 30 days of the date of the event.

In the stand assembly and use of the exposition space assigned, each Exhibitor should be cautious about not damaging the pavement, the equipment or any of the structure of the Exhibition center.

The displays and related equipment shall be constructed in a workmanlike way, and accident and fire prevention regulations shall be observed. In respect of stand designs which in terms of magnitude, dimensions or characteristics exceed the traditional stand furnishing standards for which the exhibition spaces have been declared fit for use, the Exhibitor is required to secure the approval of the Operations Division by submitting, at least 30 days prior to the start of the exhibition, the technical drawings and names of the technicians responsible for the structural part, the furnishings and the systems: the same obligation obtains for stands, structures, marquees and furnishings set up in the outdoor areas.

BolognaFiere shall have the right to call on the Supervisory Committee for places of public entertainment.

The exhibitor is reminded that the Organizer, within the jurisdiction relating to places of public entertainment and undertakes to observe such regulations and to abide by the provisions and procedures laid down in the "Technical Regulations". Failure to deliver to BolognaFiere the declarations and documentation required by the "Technical Regulations" covering responsibility for stand dressing and electrical installations will give BolognaFiere the right to close the stand and to take the most appropriate measures to ensure safety conditions are maintained, without prejudice to any and every civil and criminal liability on the part of the exhibitors.

BolognaFiere reserves the right to require that fittings and installations that do not fall within the provisions laid down above be altered or changed. The exhibitor is solely responsible for the static of the fittings, execution and running of the installations and any damage to persons or things owned by BolognaFiere, or to the exhibition spaces.

In accordance with work safety legislation, BolognaFiere and the Organizer may establish specific criteria for admission to the exhibition centre during the stand set - up period and may restrict vehicle access and / or establish charges in the event vehicles are parked outside the spaces or for longer than the timeframes established by the Organizer.

Failure to abide by these provisions and the regulations contained in the Rules of Participation regulating this matter will entitle BolognaFiere to take precautionary measures against the firm found to be in default on the fire-prevention requirements, including, should the supplementary measures of the general safety conditions be adopted, the corresponding costs, which are estimated at not less than Euro 300,00 per module, or an order to dismantle all or part of the stand and a declaration of non-practicability of the stand itself.

Exhibitors failing to observe the safety rules may be reported to the judiciary authorities.

Art. 7 - HANDING BACK OF STANDS

At the end of the Exhibition, but not before, the exhibitors may dismantle the products and materials they have installed and, after obtaining an exit voucher from the Organizer and BolognaFiere, shall remove them from the Exhibition Centre. The exhibitors must be ready to dismantle their stands by Saturday, February 27th between the hours of 5:00 pm and 8:00 pm, the Exhibitors can begin disassembly operations that will start up again Monday, March 1st from 8:30 am to 6:00 pm and Tuesday, March 2nd from 8:30 am to 5:00 pm. The pre-assembled stands of the Organization must absolutely be freed of materials owned by the exhibiting company before 2:00 pm Monday March 1st, allowing the organization to proceed with disassembly of the structure of the pre-assembled stand.

The dismantling of stands shall be completed by the date given in the "Exhibition Regulations".

Should dismantling of stands fail to be completed within the time limit indicated above, the Organizer reserves the right to see to removal and send left goods to discharges and defaulting exhibitor shall be required to refund to the Organizer the direct and indirect expenses incurred for the removal, and to pay a fine of Euro 200,00.

Although the exit voucher is not issued to exhibitors who have not settled each and every one of their accounts, direct or indirect, with the Organizer, it does not constitute receipt of settlement of the sums due for participation in the exhibition, and shall be valid only for the vehicle indicated on the voucher itself.

The participant expressly authorizes the Organizer to check that there are no products or materials other than those installed in the stand and listed on the exit voucher in the exhibitor's and/or his representatives' vehicle or baggage leaving the Exhibition Centre, and he further authorizes the Organizer not to allow the removal of products and materials from the stand, and to report to the judiciary authorities any damage to the stand or to the exhibition space.

The Organizer and BolognaFiere disclaims all responsibility for goods, materials and anything else left unattended by the exhibitor in the Exhibition Centre.

Art. 8 - ACCESS TO EXHIBITION CENTRE

Access to exhibition centre during the stand set-up period

Admission to the Bologna exhibition centre is subject to advance accreditation of data on the website www.gate.bolognafiere.it. Each exhibitor will be sent a password to enter the reservation and accreditation system. This password must be used to submit details of the stand set-up companies, personnel and vehicles that will enter the exhibition centre. The Exhibitor is responsible for ensuring that the companies carrying out work in the exhibition centre on its behalf meet the necessary requirements.

The Exhibitor is responsible of the correct use of passes and is also responsible for the behavior of those who are using them.

Period of show

The Exhibition shall be open every day only to involved members of the trade presenting the required entry pass according to the opening hours that the Organizer and BolognaFiere establish, and which they reserve the right to change, if necessary, even during the Exhibition.

In order to make it possible for exhibitors and their staff to enter the exhibition freely, the Organizer and BolognaFiere will issue appropriate passes as provided for in the "Technical Regulations", the use of which implies acceptance of these regulations.

The exhibitor is nevertheless responsible in every respect for the behaviour of those whom he provides with entry passes, as well as for the behaviour of his own employees, ancillary staff and collaborators in the performance of the duties which they have been assigned. Inside the Exhibition Centre it is strictly forbidden to promote offerings and donations for recognized institutions, to undertake aims-giving or collecting, to make political or religious propaganda and to conduct any activity whatsoever not related to the aims and purposes of the Exhibition.

Art. 9 - SURVEILLANCE AGAINST THEFT; LIABILITY FOR THEFT AND DAMAGES; RELEASE FROM LIABILITY THE ORGANIZER AND BOLOGNAFIERE

During the hall opening times the exhibitors shall watch over his own stand either directly or by means of his personnel. Although BolognaFiere and the Organizer provides a general day and night surveillance service inside the Exhibition Centre for the entire duration of the Exhibition and for the stand furnishing and removal periods, the said BolognaFiere and Organizer are released from any and all responsibility for theft and/or damage that may be sustained by the Exhibitor.

The Exhibitor shall also be responsible to BolognaFiere and to the Organizer for all damage, be it direct or indirect, which for any reason is attributable to him or to the staff working for him (including damage caused by furnishings or by the systems set up either by the Exhibitor or by third parties hired to do so, even if they have been inspected by BolognaFiere).

Art. 10 - INSURANCE - EXEMPTION AND ASSUMPTION OF LIABILITY

The Exhibitor shall benefit free of charge from the following insurance policies taken out by BolognaFiere according to the Organizer:

a) all Risks cover (including fire and theft) for furnishings, furniture, equipment and goods in the stand, not including cash, items of value, other valuables and similar objects, and soft furnishings installed in the stands and excluding damages for non-use of stand fittings, furnishings, equipment and goods during the exhibition, euro 40,000.00 full first loss cover (including fire and theft) with franchise of 300 euro for each elevated damage to 800 euro for damage verified after the closure of the show and with limits of compensation, only for audio-visual equipment, of 1,500 euro per accident;

b) Exhibitor's Third Party Liability cover: including damage from fire, single limit euro 50,000,000.00;

c) Exhibitor's Employees Liability cover: single limit per accident € 3,000,000.00 with a limit of € 2,000,000.00 per person;

d) Waive any and all compensation to all exhibitors, the Organizer and BolognaFiere.

The above-listed insurance policies are governed by the conditions and limitations which the Exhibitor may request from the Exhibition organising office, and which will be contained in the form known as the "Technical Regulations".

These insurance policies do not release the Exhibitor from liability in respect of all risks which, according to the independent assessment of the Exhibitor, are not covered or which exceed the limits of cover as set out above. The exhibitor shall take out such supplementary cover as he deems appropriate. In particular, because of the existence of a system of video surveillance, in case of theft Exhibitors must present a written report drafted by the Public Authority, in the seven days following the end of the exhibition. In default thereof might occur the loss of the allowance.

The Insurance Company will also handle claims and settlements at the end of the exhibition, on the terms and conditions as set out in the aforementioned form. In any event the Exhibitor hereby undertakes to include in the supplementary insurance cover a clause in which the insurer waives any action of recourse or redress against the Exhibitors, the Organizer and BolognaFiere, and in default he shall indemnify and hold them harmless from any action that may be brought against them.

Having taken note of the foregoing, the Exhibitor nevertheless (on his own account and for his agents, employees or assistants) expressly releases the Organizer and BolognaFiere from any liability for loss or damage which for whatever reason may occur in the exhibition area assigned to him, at the installation or dismantling, and in respect of anything located therein, and he accepts sole liability for any damage caused to third parties by the management of the exhibition space or by anything introduced therein, and which is not covered in the terms or manner indicated above, or by additional insurance cover taken out by the Exhibitor. The Organizer and BolognaFiere decline any responsibility for consequential damage, damage of images, loss of invoices, etc. Even for direct damage the Exhibitor accepts that the Organizer and BolognaFiere limit their responsibility to the limits and maximums of insurance covers reported above. The Exhibitor accepts such limitations of responsibility.

Art. 11 - INTELLECTUAL PROPERTY

The products and the goods placed on display, as well as the stands housing them, may not be photographed, drawn or in any way reproduced without the authorization of the respective exhibitor, of the Organizer and BolognaFiere. The Organizer and BolognaFiere, however, reserve the right to film, reproduce, advertise and authorize the filming, reproduction and advertising of general and detailed outside and inside views, and may permit their sale or even sell them directly.

Art. 12 - TEMPORARY IMPORTATION

The temporary importation of goods or merchandise of foreign origin for display as samples during the Exhibition may be carried out – at the exhibitor's expense – through BolognaFiere' official forwarding agent, in accordance with the procedures laid down in the "Technical Regulations", and the forwarding agent shall be released from any responsibility for his actions, also in relation to the Organizer and BolognaFiere.

Art. 13 - PRESENTATION OF PREFABRICATED STRUCTURES, CRANES, SCAFFOLDING, ETC. AND PRESENTATION OF MACHINES AND HOW THEY WORK

Regarding the exhibition of prefabricated structures, tower cranes, self-erecting cranes and other similar cranes, scaffolding, temporary reinforcement and scaffolding in general, in addition to fully and strictly observing all regulations in terms of safety, legislation, standards, good practices, as well as those based on experience and prudence, the Exhibitor also pledges to scrupulously observe BolognaFiere's instructions during the entire stay on the Bologna Fairgrounds. Machines and equipment that are not covered in the terms or manner indicated above, or by additional insurance cover taken out by the Exhibitor, the Organizer and BolognaFiere decline any responsibility for consequential damage, damage of images, loss of invoices, etc. Even for direct damage the Exhibitor accepts that the Organizer and BolognaFiere limit their responsibility to the limits and maximums of insurance covers reported above. The Exhibitor accepts such limitations of responsibility.

Art. 14 - TECHNICAL SERVICES

At the exhibitors' request, and in accordance to the terms of the "Technical Regulations", the Organizer and BolognaFiere will supply the exhibitor electrical energy for lighting and for motive force and connection to the water mains, and compressed air. In addition BolognaFiere reserves the right to supply, or to outsource or grant exclusives for, any service it deems useful for exhibitors, defining the methods of use for same.

Specifically:

- Electrical installations and/or water installations constructed by the Exhibitors, can be connected to points of erogation in the pavilion exclusively by BolognaFiere authorized technicians.

- Stand cleaning shall be carried out by and at the expense of the Exhibitor, either by his own staff or by engaging the company authorized by BolognaFiere for this purpose.

- The installation of telephones may be carried out only by the supplier authorized by BolognaFiere.

- With respect to all portering, handling, loading and unloading of goods, the Exhibitor shall either use his own vehicles and personnel or engage the services of the official forwarding agent appointed by BolognaFiere, and no other party.

- Only when the Exhibitor has written permission has been received from the Operations Division of BolognaFiere and provided such operation does not cause danger or disturbances. In this case, machines must be equipped with devices to prevent accidents, noise, foul odours, and the emission of gas and liquids. Machines may not be operated with internal combustion engines in the halls, and must not require the use of fuels or gas cylinders. All machines must comply with safety laws, regulations, and standards of good practice, and must be accompanied by the administrative documents issued by competent authorities. The exhibitor will assume all civil and criminal liability for any injury and/or damage to third parties caused by the non-observance and violation of such regulations and/or instructions. BolognaFiere has the right to remove or have removed from the Exhibition Centre any structures that do not conform to the provisions referred to above.

Art. 15 - CATALOGUES AND ONLINE REPORTS

The Organizer and BolognaFiere reserve the right to issue the Catalogue/visitor's guide and distribute reports (including in a summary or abbreviated form) contained in the Application Form, on the Exhibitors and their products or the services provided by them, as well as on all other matters stated or submitted, using those means and technologies of communication (forms, CD-ROM, Internet or other) which it will deem most suitable without any liability of its own for any omissions, errors or malfunctioning.

The data presented will relate to the applications which have been received and accepted up to 45 days prior to the date of opening of the Fair. None of this will prejudice the right of the Organizer and BolognaFiere to change the allocation of the stands.

The above will also apply to the content of other information forms signed by the Exhibitor or by one of his employees and provided to the Organizer and BolognaFiere, including in computerised form.

Art. 16 - PAID ADVERTISING

Outside the exhibition area assigned to the exhibitors, any and every form of advertising or advertising must be carried out through the Organizer and BolognaFiere. The prohibitions of a technical nature issued for reasons of safety, health and hygiene and pollution in general to protect persons and things, as well as to prevent tampering with property and movables belonging to the Exhibition Centre, as well as the associated provisions contained in the "Technical Regulations", form part of this article.

It is not possible to utilize the walls, the columns and in general any of the structure of the Exhibition Center to attach posters or other advertising material.

Art. 17 - CAR PARKS

The Exhibitor has at his disposal special areas for parking. Only vehicles bearing the appropriate sticker may be admitted inside, subjecting to the availability of parking spaces, and these vehicles may be parked only in the allotted spaces and only during Exhibition opening hours.

In the case of non-compliance with these provisions the Organizer and BolognaFiere may remove the vehicle from the Parking Area to a protected place, at the risk and expense of the exhibitor and of the car owner who has been issued with the sticker. All occupants of the vehicle must have a valid document for parking in the area.

Since the car parks are unattended, BolognaFiere and the Organizer are not responsible for security of the vehicle and will accept no liability for damage or theft of any kind.

Art. 18 - PERMISSIONS AND SPECIAL PROHIBITIONS

It is expressly forbidden for Exhibitors to:

- make any sale involving on-the-spot delivery of goods to the buyer, without the prior written consent of the Organizer;
- give up or exchange all or part of their stands;
- exhibit prices, with exception of sectors which the Organizer will determine if possible;
- display products that do not belong to the marketing designation of the stand as it appears on the Exhibitor's application;
- display cards or samples, even those of a purely indicative nature, for firms not listed on the application form and not represented;
- engage in any form of advertising outside their own stand and in the Exhibition centre. Exhibitors may distribute advertising material only inside their own exhibition area.
- stage any show or entertainment, of whatever type, kind and characteristics, even if it is confined to the inside of the stand or designed for the presentation of products, without the prior written consent of the management of the Organizer.

The prohibitions of a technical nature issued for reasons of safety, health and hygiene and pollution in general to protect persons and things, as well as to prevent tampering with property and movables belonging to the Exhibition Centre, as well as the associated provisions contained in the "Technical Regulations", form part of these general contract conditions, and the exhibitor undertakes to observe them strictly.

Any exceptions may be issued in writing only, by the Organizer and the Operations Division of BolognaFiere.

In the event of failure to comply with even one of the prohibitions set out above, or those referenced in this article, the Organizer and BolognaFiere may apply the sanctions laid down in the "Technical Regulations" and/or terminate the Exhibition participation contract, without the need for a court ruling, but simply by notifying the exhibitor of the termination of his stand. This will entail the immediate closure of the stand and the withdrawal of the Exhibition Centre admission documents, without prejudice to the sums owed by the Exhibitor.

Art. 19 - POSTPONEMENT, REDUCTION OR CANCELLATION OF THE EXHIBITION

It is the Organizer's irrevocable and discretionary right to change the dates of the Exhibition, nor does this entitle the exhibitor to withdraw or in any way annul the contract and gain release from the engagements he has undertaken. Furthermore the Organizer may reduce the Exhibition or even cancel all or certain sectors of it, without being required to pay compensation, fines or damages of any sort.

In this eventuality the Organizer shall give written notification of the changes made by registered letter, fax, telex or e-mail, to be sent no later than 30 days before the start of the Exhibition.

Art. 20 - GENERAL PROVISIONS - CHOICE OF DOMICILE - APPLICABLE LEGISLATION - ITALIAN JURISDICTION AND COMPETENT COURT OF LAW

The exhibitor undertakes to abide by any regulations that may be issued to BolognaFiere by the Public Safety Authorities and those responsible for fire and accident prevention and for the supervision of places open to the public.

The exhibitor and third parties working for him inside the Exhibition Centre must engage staff on employee or freelance contracts in accordance with the laws in force (vis-à-vis social security, insurance, taxation, etc.).

The exhibitor agrees to have his legal domicile, for all intents and purposes of law, at the offices of BolognaFiere. The Exhibitor accepts Italian jurisdiction and no other, and acknowledges as competent the law court of Bologna.

Relations between the Organizer, BolognaFiere, the Exhibitor and any third parties are governed solely by Italian law.

Art. 21 - RELATIONS WITH BOLOGNAFIERE

The Exhibitor notes that the Fair will be held in the Exhibition Centre of BolognaFiere and he undertakes to observe - and ensure that his employees and associates observe - the rules and regulations issued by BolognaFiere.

All of the Exhibitor's rights are granted exclusively by the Organizer, whereas any and all obligations of performance assumed by the exhibitor are understood to be extended in favour of BolognaFiere as well. Therefore, in case of the exhibitor's default in such obligations, BolognaFiere will be entitled to take direct action, by means of its service staff in the Exhibition Centre, in order to enforce its rules and regulations and all laws.

Art. 22 - HANDLING OF PERSONAL DATA – Privacy statement for whoever it may concern, pursuant to article 13 of the decree law no.196/2003 and informed consent

The personal data provided by the addressee are also handled by computer software for the purposes indicated in the present participation form and by the form concerning the participation in order to fulfil the institutional aims and any other activity - whether connected or complementary - aimed at fostering the exchange of goods and services between the Organizer and BolognaFiere S.p.A., including the activities necessary for the day-to-day running of the exhibition, the online and offline publications, the evaluation of user satisfaction, the commercial and marketing aims, statistical and other similar purposes that may require the communication and dissemination of data to third parties, operating in Italy and/or abroad. Special security steps are taken so as to avoid loss of data, illegal utilizations, non correct or not authorized access, in conformity with what stated by D.lgs 306/2003 no. 196 art. 31-33-34-36. The data handling may thus occur directly or following the intervention of third parties by any means whatsoever and such data may be used and communicated - and even transferred to third parties - including ones outside the national territory or aimed at fostering the exchange of goods and services subject to the initiative itself - and particularly to anyone collecting in any role in the realization of the activities of the Organizer and BolognaFiere - and other actors of the trade fair sector or those operating in the same sector (associations or consortia - external data banks - market research - etc.) - and anyone interested in the economic sectors relevant to the exhibition.

The owner of the data handled are the Organizer and BolognaFiere in co-ownership with some companies of the BolognaFiere group, with seat in Bologna, Viale della Fiera, 20 - E-mail: privacy@bolognafiere.it.

The relevant person or body has the right to be given access by the Organizer and BolognaFiere to the data pertaining to him/her and to exercise all the rights as guaranteed by art. 7 of the decree law n° 196/2003 (data integration, correction, updating, etc.), by turning to the Organizer (Edilrice Il Campo, via Amendola, 10 - 40138 Bologna - Italy) or to the Organizer's privacy officer for further information.

Granting the data and consenting to the data being handling is not compulsory but nevertheless represents a necessary prerequisite with a view to fulfilling the above-mentioned activities. Refusal to give permission must be stated on the participation application by the participant, and may mean that the Organizer and BolognaFiere will refuse to undersign or fulfil the participation contract.

The addressee, having read the privacy statement provided pursuant to art. 13 of decree law n° 196/2003, expresses his/her own consent to the handling of his/her own personal data, and signs the form hereto, also specifically approving the clause hereto.